

**Daven Mathies, MBA** \ multimedia communications professional

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## RESUME

### Employment

#### Freelance Writer and Photographer

July 2020 - present

*Clients include Digital Trends and Business Insider.*

#### Contributing Editor \ Digital Trends

May 2016 to July 2020 - [digitaltrends.com](http://digitaltrends.com)

*I managed a small team of writers and produced news, features, product reviews, and videos.*

#### Multimedia Producer \ Pro Photo Supply

2010 to 2016 - [prophotosupply.com](http://prophotosupply.com)

*I created content for the company blog and email campaigns. I also organized and led events, produced videos, and taught classes.*

#### Freelance Marketing Blogger

2014 to 2016

*Content marketing and SEO for various clients.*

#### Photographer/Owner \ 4sight Photography

2008 to 2013

#### Financial Service Rep \ Bank of the West

2007 to 2010

### Education

**MBA** \ emphasis in Marketing  
Pacific University, 2015

**BA** \ Film and Video Production  
Pacific University, 2007

### References

**Jaron Schneider** \ Editor, Digital Trends

[jaronshneider1@gmail.com](mailto:jaronshneider1@gmail.com)

**Les Shu** \ Editor, Business Insider

[lshu@businessinsider.com](mailto:lshu@businessinsider.com)

**Lori Carruthers** \ Supervisor, Pro Photo Supply

[lori@prophotosupply.com](mailto:lori@prophotosupply.com)

## ABOUT ME

**I am a storyteller at heart**, with over a decade of experience in multimedia content production that spans photography, video, writing, editing, and layout design. I have held a variety of staff and freelance positions in both editorial and marketing environments and love working independently or as part of a creative team.

Am I willing to:

**Relocate?** Sure thing!

**Work weird hours or travel?** Absolutely!

**Adapt, evolve, and learn new ways of thinking?** 100%!