

Daven Mathies, MBA \ creative problem solver

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RESUME

Employment

Freelance Writer and Photographer

July 2020 - present

Copy and content writing, photography, video editing.

Clients: Digital Trends, Business Insider, Blue Collar Agency,

Applied Development Research Solutions.

Contributing Editor \ Digital Trends

May 2016 to July 2020 - digitaltrends.com

I managed a small team of writers and produced news, features, product reviews, and videos.

Multimedia Producer \ Pro Photo Supply

2010 to 2016 - prophotosupply.com

I created content for the company blog and email campaigns. I also organized and led events, produced videos, and taught classes.

Freelance Marketing Blogger

2014 to 2016

Content marketing and SEO for various clients.

Photographer/Owner \ 4sight Photography

2008 to 2013

Financial Service Rep \ Bank of the West

2007 to 2010

Education

MBA \ emphasis in Marketing
Pacific University, 2015

BA \ Film and Video Production
Pacific University, 2007

References

Jaron Schneider \ Editor, Digital Trends

jaronshneider1@gmail.com

Les Shu \ Editor, Business Insider

lshu@businessinsider.com

Lori Carruthers \ Supervisor, Pro Photo Supply

lori@prophotosupply.com

Portfolio

davnmaths.com/please-hire-me

ABOUT ME

I am a storyteller at heart, with over a decade of experience in multimedia content production that spans photography, video, writing, editing, and layout design. I have held a variety of staff and freelance positions in both editorial and marketing environments and love working independently or as part of a creative team.

Am I willing to:

Relocate? Sure thing!

Work weird hours or travel? Absolutely!

Adapt, evolve, and learn new ways of thinking? 100%!